

For Immediate Release:

**For more information:
Contact Amy Simon
973-669-0666
amy@asimonsays.com**



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Amy Simon Awarded

New Jersey's Best 50 Women in Business

West Orange - Amy Simon, President of A Simon Says, LLC was recently named one of New Jersey's Best 50 Women in Business. The award program, produced by NJBIZ, New Jersey's premiere business news publication is sponsored by Wachovia Bank, Lowenstein Sandler PC and WithumSmith+Brown.

The Best 50 Women in Business awards program honors New Jersey's most dynamic women in business who have been making headlines in their fields. The awards recognize the impact women business owners and business leaders have in creating jobs and building communities in New Jersey.

"To contribute to our State and community through my work and passions is to unify two very important aspects of my life" says Simon. "Utilizing my business skills on behalf of my community and advocating for women and arts in New Jersey means everything to me. It is incredibly exciting to be recognized by the NJ business community with the 'Best 50 Women in Business Award'"

To qualify, a nominee had to meet the following criteria: live and/or work in New

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Jersey, and hold significant authority for decision making in a for-profit business or company. An independent panel of judges selected the top 50 candidates based on dedication to business growth, professional and personal accomplishments, community involvement, and advocacy for women.

Amy Simon, who lives in West Orange with her husband Joe and two children, Hannah and Henry, is the founder and executive director of the New Jersey Arts Incubator. NJAI is a non-profit art and art business development facility opening in the Valley Arts district of Orange & West Orange in the fall of 2008. Ms. Simon is a legislative aide to Assemblyman John F. McKeon and a board member of Women Advocating for Good Government – NJ.

“We are truly fortunate to have the opportunity to recognize this outstanding group of women,” said David A. Schankweiler, CEO of Journal Publications, parent company of NJBIZ. “As business and community leaders, they are constantly redefining success within and outside the business arena. On behalf of NJBIZ, we would like to thank and congratulate these fifty outstanding women for their dedication to New Jersey’s future.” NJBIZ and the program sponsors will honor this year’s 50 winners with an awards ceremony on Monday, March 31 at the Palace in Somerset, NJ. In addition, winners will be highlighted in a special supplement to NJBIZ on April 7, 2008.

For information about the NJBIZ Best 50 Women in Business awards program or to purchase tickets, please visit www.njbiz.com/events or contact Adina Gold at agold@njbiz.com, 732-246-5713.

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